

Odeuropa: Negotiating Olfactory and Sensory Experiences in Cultural Heritage Practice and Research



Key Data:

Status: Ongoing (1 January 2021 - 31 December 2023)

Grant agreement ID: 101004469

Funding Scheme: Research and Innovation Action

EU Contribution: €2,807,780

Coordinator: KNAW Humanities Cluster

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Objectives:

 Develop methods for identifying and tracing olfactory references in European digital image and text collections from the 17th to the 20th century.

- Create multi-sensory resources to allow stakeholders and audiences to freely access and interact the project's data and storylines.
- Define and promote measurable standards and best practices for olfactory heritage science.
- Educate and train cultural heritage professionals in the use of olfactory heritage strategies.
- Develop policy recommendations for cultural heritage brokers, NGOs, and decision makers to help preserve and safeguard our olfactory heritage.

Partners:

- Royal Netherlands Academy of Arts and Sciences / KNAW (NL): Project Management (WP1 lead),
 Impact (WP7 lead), Ethics (WP8 lead)
- Friedrich-Alexander-Universität Erlangen Nürnberg (DE): Images (WP2 lead)
- Fondazione Bruno Kessler (IT): Texts (WP3 lead)
- EURECOM (FR): Semantic Web (WP4 lead)
- Anglia Ruskin University (UK): Storytelling (WP5 lead)
- Jožef Stefan Institute (SI): Semantic Web (WP4), Texts (WP3)
- University College London (UK): Olfactory Heritage Science (WP6 lead), Ethics (WP8)

Key Deliverables:

- Project website (Month 1 / completed)
- Taxonomy of olfactory phenomena in images (Month 6)
- Annotation scheme and multilingual taxonomies (Month 6)
- Guidelines on the use of smells for GLAMs (Month 9)
- Ontology and vocabularies for olfactory information (Month 12)
- PastScent network (Month 12)
- Olfactory heritage policy briefs (Month 12)
- Image detection (Month 18)
- Text processing (Month 18)
- Conference on olfactory history and digital heritage (Month 20)
- European Olfactory Knowledge Graph (Month 28)
- Olfactory storytelling toolkit (Month 32)
- Best practices in olfactory digitsation (Month 34)
- Olfactory heritage toolkit (Month 34)
- Demonstrator: Image retrieval (Month 34)
- Demonstrator: Textual access to olfactory information (Month 36)
- Demonstrator: Olfactory cultural heritage (Month 36)

